

# South East Europe Transnational Programme

## Project Idea Form

**Project idea's title**

**Donauhanse II – network of Danube Cities**

**Priority**

(choose priority and indicate the relative area of intervention)

<input type="checkbox"/> Priority Axis 1	AoI _____
<input type="checkbox"/> Priority Axis 2	AoI _____
<input checked="" type="checkbox"/> Priority Axis 3	AoI_improvement of the accessibility_____
<input checked="" type="checkbox"/> Priority Axis 4	AoI_development of transnational synergies for sustainable growth area_____

**Project Idea Promoter**

(name of the institution)

Vienna City Administration, MD 04 and 27

**Contact Person**

Name: Gerhard Jakisch  
Address: Schlesingerplatz 2/2, 1082 Vienna  
Country: Austria  
Tel: +43 1 4000 27065  
Email: gerhard.jakisch@wien.gv.at

Is the applicant the project's potential Lead Partner?

☒ Yes ☐ No

If not, is the potential Lead Partner already being chosen?

☐ Yes ☐ No

**Background** (main problems or challenges to be addressed)

In 2005 and 2006, the CADSES DonauHanse project provided important inputs to shaping the future of the Danube basin. It laid the foundation for an active network of cities to support economic and cultural/touristic co-operation of cities alongside river Danube. Lead by Vienna, the project partners signed the DonauHanse resolution and by that together with experts demanded the continuation of DonauHanse as sustainable city network.

On the second day of the DonauHanse Mayors' Conference, the participating Cities presented their ideas and contents for the continuation within the DonauHanse network as basic inputs for follow-up project in the Structural Funds period 2007-2013. Therefore partners, experts and interested parties discussed and developed, as envisaged in the political resolution of the city representatives of 6 December 2006 those ideas.

All partners represented at the first DonauHanse Mayors' conference, the final event of The CADSES DonauHanse project in December 2006 – particularly the non-co-financing ones – were greatly interested participate actively as co-financing partners in future DonauHanse II projects. The possibility of jointly and not separately applying for EU funding was emphasised several times. Further important aspect is to enhance the situation of the Danube cities in the new Member State, IPA and ENPI Countries in terms of as well culture & tourism as economy and infrastructure. The South Eastern European partners Cities demanded support and exchange of know-how by the central European partners. These are the main reasons to co-operate and work together on common the objectives, to intensify the cooperation along the river Danube and to improve the current situation for every Danube city.

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## Objectives (main and specific objectives to be achieved)

The goal of DonauHanse is to establish and extend the network of Danube cities, which provides sound solutions to similar problems with the greatest possible benefit for all participating cities and regions along the Danube.

The objectives of the DonauHanse network (as laid down in the Resolution signed at the Mayors Conference in 2006) focus on providing resources needed to create effective networks of decision makers and entrepreneurs committed to increasing the Danube river's effectiveness as major transport artery while also improving its environment and economic situation.

The DonauHanse II project will focus on creating a competitive economically framework to enable the DonauHanse cities to benefit from cultural tourism. To train young and new entrepreneurs and their intercultural awareness are the main objectives to improve the economic and regional development in this field.

Technical expertise will be provided by transfer of results and experience gained in the INTERREG III C project Milunet and CADSES Project DonauHanse. This will be done by site visits, thematic studies, joint pilot actions and joint interregional trainings. Sub regional master planning and a standardised project management approach will support optimal localisation and implementation.

The exchange objective will also deal with supporting initiatives on cultural and natural heritage as well as sustainable transport.

The dissemination of the results will focus on stakeholders and decision makers in the cities on regional, national and European level. The DonauHanse information & communication platform, the Mayors' conferences, the participation at the DG Regio's Open Days in Brussels and fairs as the Euregia/Expo Real will support these developments.

## Main foreseen activities

- \* Joint development of a common Danube brand and positioning
- \* Product and market development in culture and tourism
- \* Establishment and extension of the network of Danube cities (tool: information & communication platform)
- \* Development of joint action plans for functional regions
- \* Increasing the potential of the Danube and improving the access to international maritime and river ports
- \* Development of joint action plans for the realisation of marinas, sub regional master planning and project management approach
- \* Exchange of experience and cross-border networking of regional business clusters along the Danube
- \* Reinforcement and protection of the archaeological sites as "Malu Rosu"
- \* Know-how transfer in culture, tourism, economy and infrastructure
- \* Cooperation with important Danube institutions, organisations and working groups
- \* Cooperation with the working association of Bavarian Danube ports
- \* Development of ETGC or other organisational structures
- \* Regular update and extension of the information & communication platform (as an important common tool)

## Expected outputs and results

- \* Common Danube brand
- \* Study on improving access to international maritime and Danube river ports
- \* An intercultural centre
- \* Inventory of natural and cultural resources
- \* Joint action plan for promotion and effective management of tourist resources
- \* Promotion materials (brochures, maps, guides, movies etc.)

- \* Proposal on permanent structure of organisation
- \* Conferences, workshops, exhibitions
- \* Concepts and actions plans for the development of ports (multimodal terminals)
- \* Action plans for the realisation of marinas
- \* Joint action plans for functional regions

### Innovative character of the project idea

Unclear, to be discussed

### Partnership

#### Partners involved at this stage

ERDF Partners	<b>Linz, Vienna, Budapest, Visegrad, Ruse, Svishtov, Giurgiu, Győr, Cernavoda, Galati, Bucharest, Constanta, Drobeta Turnu Severin, several Lower Austrian Cities represented by the Danube Lower Austria Tourism Company</b> <b>By 20% rule Ulm, Nuremberg otherwise as non co-financing partners</b>
IPA Partners	<b>Novi Sad, Pancevo</b>
ENPI Partners*	<b>Odessa</b>

#### Partners requested

ERDF Partners	
IPA Partners	<b>Sremski Karlovci, Vukovar</b>
ENPI Partners	

### Estimated Total Budget

To be discussed

### Does your project idea foresee the application for the 10% rule\*

X Yes. Please, explain in detail what will it be used for and the relevance for the project: Inclusion of IPA Partners if no IPS funds are available and ENPI Partner Odessa

☐ No

### Estimated duration (in months)

36

XI would like my project's idea to be published on the Southeast Europe Transnational Programme's website and presented during the SEE kick off event.

\* ENPI Funds won't be available for the 1<sup>st</sup> Call. Partners from Ukraine and Republic of Moldova can be involved by applying for the 10% rule.

\* The 20% rule is not applicable for the 1<sup>st</sup> Call.